

Got an innovative idea?

Enter the 4th annual BB&T/COBE Innovation Competition!

This competition is open to **all students** from the Radford University community. In small teams you will demonstrate first the need for your innovation. What are problems that upset you on a daily basis in the world around you? From small annoyances (e.g. your headphones get tangled in your bag!) to large social issues such as homelessness or food scarcity, let us know what the issue is you want to solve.

Then you will utilize your creativity skills to develop and test solutions. You will present a poster of your innovation to the Radford University community. Those entrepreneurs who receive the best feedback will pitch their innovation live for a chance to **win \$1,000!** Winners will also be given the opportunity to help achieve further funding to bring their idea to life.

September 3 Registration Opens <https://bit.ly/2Luk1dS>

September 12 Preparation Session 1: Discovering Problems

September 28 Student Poster Session 1: The Problem

October 10 Preparation Session 2: Designing Solutions

October 24 Preparation Session 3: Pitching Ideas

November 9 Student Poster Session 2: The Solution

November 16 Finalists notified

December 7 Student Poster Session 3: Live Pitch

Scan QR code to register

